Workshop on « Ecotourism Development in the Protected Areas of the Guianas »

Territory tourism context

Bigi Pan, Suriname – 19/11/2018
TOURISM EXPERTISE TERRITORY ORGANISATION
From the Tourism Code and NOTRe legislation

**Territorial Collectivity of French Guiana**
Expertise in the economic & territory development, financial subventions to both private and public sectors.
Leader of tourism topics for any consortium of multiple cities and local stakeholders.

**Communities of municipalities**
Promotion of tourism, including the creation of tourism office.
Expertise in the territory development strategy and local development.

**Tourism Committee of French Guiana**
In charge of tourism strategy, regional promotion activation plan, monitoring of data, coordination of tourism stakeholders, development and organisation of subsidiaries.

**Tourism Offices**
Animation, promotion of municipality or group of municipalities, coordination of local tourism stakeholders.

**Tourism Information Offices**
Visitors’ welcome center
Area: 83,846 km² with 412 km of sea front

Demography in 2018: 281,612 people (sources INSEE)

GDP in 2017: 4.2 Billions € (sources INSEE/IEDOM)

Share of Tourism in the GDP: 9% (sources Atout France)

Growth of incoming tourist for the last 3 years

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>+ 28 %</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>86,635</td>
<td>95,583</td>
<td>110,739</td>
<td></td>
</tr>
</tbody>
</table>
FRENCH GUIANA
High Touristic Area in 2018

THE TOP 5! (per number of visitors)

1. Salvation’s Islands : 53 098
2. Zoo of French Guiana : 36 158
3. Natural Reserve of Kaw – Roura : 26 436
4. Spatial Center : 19 793
5. Transportation camp : 10 832
## Interest in French Guiana

### Inbound Tourism

<table>
<thead>
<tr>
<th>Attraction</th>
<th>Not interested at all</th>
<th>Not really interested</th>
<th>More or less interested</th>
<th>Very interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landscapes</td>
<td>5%</td>
<td>25%</td>
<td>67%</td>
<td>92%</td>
</tr>
<tr>
<td>Interactions with the locals</td>
<td>7%</td>
<td>37%</td>
<td>54%</td>
<td>91%</td>
</tr>
<tr>
<td>Amazon rainforest, flora</td>
<td>7%</td>
<td>28%</td>
<td>61%</td>
<td>89%</td>
</tr>
<tr>
<td>Animals, wildlife</td>
<td>9%</td>
<td>26%</td>
<td>61%</td>
<td>87%</td>
</tr>
<tr>
<td>Traditions and food experiences</td>
<td>9%</td>
<td>33%</td>
<td>54%</td>
<td>87%</td>
</tr>
<tr>
<td>Rivers</td>
<td>10%</td>
<td>33%</td>
<td>53%</td>
<td>86%</td>
</tr>
<tr>
<td>Cities and villages</td>
<td>10%</td>
<td>37%</td>
<td>47%</td>
<td>84%</td>
</tr>
<tr>
<td>Cultural and historic heritage, museums</td>
<td>12%</td>
<td>35%</td>
<td>47%</td>
<td>82%</td>
</tr>
<tr>
<td>Seafront, beaches, Islands</td>
<td>13%</td>
<td>29%</td>
<td>52%</td>
<td>81%</td>
</tr>
</tbody>
</table>
LANDSCAPES REMAIN THE MAJOR ASSET OF FRENCH GUIANA

Domestic tourism

- Not interested at all
- Not really interested
- More or less interested
- Very interested

<table>
<thead>
<tr>
<th></th>
<th>Not interested at all</th>
<th>Not really interested</th>
<th>More or less interested</th>
<th>Very interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landscapes</td>
<td>7%</td>
<td>9%</td>
<td>27%</td>
<td>59%</td>
</tr>
<tr>
<td>Sea front</td>
<td>8%</td>
<td>12%</td>
<td>27%</td>
<td>53%</td>
</tr>
<tr>
<td>Cities, villages</td>
<td>9%</td>
<td>13%</td>
<td>32%</td>
<td>48%</td>
</tr>
<tr>
<td>Rivers</td>
<td>10%</td>
<td>12%</td>
<td>27%</td>
<td>52%</td>
</tr>
<tr>
<td>Animals, wildlife</td>
<td>17%</td>
<td>8%</td>
<td>24%</td>
<td>54%</td>
</tr>
<tr>
<td>Forest, flora</td>
<td>11%</td>
<td>12%</td>
<td>24%</td>
<td>53%</td>
</tr>
<tr>
<td>Meeting with the locals</td>
<td>20%</td>
<td>24%</td>
<td>51%</td>
<td>7%</td>
</tr>
</tbody>
</table>
PROTECTED NATURAL AREAS

1 national park (French Guiana Amazonian Park)

7 natural reserves:
- Accessible to the public: Amana, Connétable, Marais de Kaw, Mont Grand Matoury, Trésor
- Non accessible to the public : La trinité, Nouragues
THANK YOU
Parc amazonien de Guyane

RENFORESAP

Suriname, novembre 2019
French Guiana protected nature areas

- 6 National Nature Reserves
- 1 Regional Nature Reserve
- 3 Integral Biological Reserves
- + 20 Coastal Conservatory sites
- 1 Regional Nature Park
- 1 National Park
French Guiana protected nature areas

• Nouragues: the largest national nature reserve of France, created in Dec. 1995, 105,800 ha.

• Mont Grand Matoury: the smallest nature reserve of French Guiana, but the largest urban nature reserve of France, 2,123 ha and the highest point on the French Guianese coast.

• The French Guiana Amazonian Park is Europe’s largest park .... Together with the adjacent Tumuchumaque National Park in Brazil, it forms the largest protected nature area in the world: 7.1 million ha.
Tourism in protected areas

>>> **RNN KAW-ROURA**: The third most popular tourist destination of French Guiana (nature tour, with observation of birds and caymans)

>>> **RNN AMANA**: Watch sea turtles on the beach and experience the Kalina culture

>>> **RNN NOURAGUES**: Tourism was stopped in 2006 at the Arataï camp, due to the murder of two rangers, Capi and Domingo, by gold diggers: Currently, the reserve is working on a tourism project.

>>> **RNN ILE DU GRAND CONNETABLE**: A few tours with one licensed operator

>>> **FRENCH GUIANA AMAZONIAN PARK**: a collaborative tourism strategy developed with local communities and municipal partners
PRESENTATION OF THE NATIONAL PARK

Created: 2007

Surface area: 3.4 million hectares

4 municipalities have signed the national park’s charter:

- **Camopi**: about 500 tourists/year
- **Saül**: more than 4,000 tourists/year
- **Maripa-Soula**: about 1,200 tourists/year
- **Papaïchton**: about 500 tourists/year
Local Populations

Three distinct tourism contexts with differing views on tourism development:
- Boni country
- Saül
- Amerindian territories on the Upper Maroni/Lawa and Upper Oiapoque rivers

Indigenous Communities
- Wayãpi
- Wayana-Apalaï,
- Teko
- Boni
TOURISM STRATEGY

3 AXES

1. Structure the existing tourism offer
   • Support players to develop a quality approach
   • Creation/management of discovery trails
   • Capacity building

2. Improve access to territories
   • Reduce isolation
   • Develop accessibility for all

3. Promote the territories
SAÜL

• Gateway to the French Guiana Amazonian Park
• About 4,000 visitors per year
• More than 90% of the village’s economic activity is based on ecotourism
• A network of 45 km of discovery trails around the village
CAMOPI

Controlled access area (ZAR) : Since 2012, no longer applicable in the village of Camopi
Since then: The inhabitants deplore tourist behavior in their village
>> collaboration >> participatory drafting of a code of recommendations for visitors
>> one project located away from the living areas: Mémora
(other municipal projects blocked due to use conflicts with inhabitants)
>> See presentation on the Mémora project
• La zone de Cœur

>Demande au directeur du PAG

• La ZAR

>>Demande au Préfet de la Guyane
PAPAÏCHTON

Capital of Boni country – strong cultural identity
1 hiking trail with cultural interpretation
1 exceptional site: the Abattis Cottica
1 conservation project: patrimoine bâti Loka Boniville
PAPAÏCHTON
Maripa-Soula

- Popular tourist destination
- Strong demand for expedition on the Upper Lawa
- 8 hiking and nautic discovery itineraries
- A competent tourist office
- Festive events and end of mourning ceremonies held in Maripa-Soula and Papaïchton attract numerous local inhabitants (1,000 to 2,000 people).
THANK YOU
Le Parc naturel régional, gestionnaire d’espaces protégés
support du tourisme

Le Parc naturel régional, gestionnaire d’espaces protégés
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acteur de la sensibilisation
Le Parc naturel régional, gestionnaire d’espaces protégés.
Le Parc naturel régional, gestionnaire d’espaces protégés

réduction de l’impact
Marque Parc

Le Parc naturel régional, gestionnaire d’espaces protégés
nouvelles activités

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