ECOTOURISM
As a strategy of conservation in National Natural Parks of Colombia

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Introduction

- 62 National Parks
- 17’466.974 ha de extensión
- 10% of the global biodiversity
- Second place in megadiversity
- 15% of National territory
Introduction

32 natural protected areas overlapping with ancestral Indigenous and Afro Colombian territories

82 Indigenous Peoples
40 Afro Colombian communities
Ecotourism is a strategy that improve and keep the natural and cultural values, share this responsibility with those involved in their development, enhancing the visitor a particular experience and stimulate alternatives that benefit economically and environmentally to local communities and regions, from the opportunities that represent these protected areas in the country.

Ecotourism Guidelines in National Natural Parks of Colombia
Resolution 0531 of May 29th of 2013
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23 National Parks with ecotourism vocation

21 National Parks with Ecotourism Plan
Visitors Number

Número de Visitantes

Variación 2018-2017

26,6% Variation 2018-2016

10.8% Variation 2018-2017

Visitors Number

2010: 681,015
2011: 694,554
2012: 825,419
2013: 878,842
2014: 917,146
2015: 969,792
2016: 1,446,716
2017: 1,653,090
2018: 1,831,192
Alliance with local community organizations for the provision of services and ecotourism in protected areas and strengthening their capacities, improving the conservation of natural and cultural resources, the quality of life of the communities and regional development.
Corales del Rosario National Natural Park

Nativos Activos

• Afro community – Isla Grande
• 10 years in operation
Iguaque
Fauna and Flora
Sanctuary

Naturar Iguaque
• Peasants
• 10 years in operation
Corporación Mano Cambiada
• Afro communities from Pacific Area
• 10 años years in operation

Utria National Natural Park
Cueva de los Guacharos National Natural Park

Corpoandaquies – Cerca Viva

• Peasants
• 3 years in operation
Chingaza National Natural Park

Corpochingaza

- Peasants
- 3 years in operation.
Otún Quimbaya
Flora and Fauna Sanctuary

Yarumo Blanco
• Peasants
• 10 years in operation
• Sustainable destination
Benefits

Total Income for the Community Companies (2008 – 2018) - US
Benefits to family group

- Mantenimiento del Hogar: 20
- Educación: 15
- Vinculación laboral: 10
- Recreación: 5
- Empoderamiento: 0
- Apoyo económico: 0
- Emprendimiento: 0
- Mejoramiento de la calidad de vida: 0

0  5  10  15  20  25  30
Current Concessions

Tayrona National Natural Park

Gorgona National Natural Park
(2005 - 2018):
- Benefits to community: USD 14,626,300
- Remuneration to PARQUES: USD 10,057,000

(2008 - 2018):
- Income to community: USD 2,359,150
- Remuneration to PARQUES: USD 85,632
Tayrona NNP

- Transformed areas have declined from 8% to 1% over a 10-year period.
- 97% conservation status (15 years)
Case Study
Challenges

- Strengthen Ecotourism in areas surrounding PA
- New legal models of public–private alliances
- Diversity experiences
- Reinvestement in conservation.
Healthy Naturally in Parks
GENERAL OBJECTIVE

Consolidate the Natural National Parks as spaces that promote healthy life styles and well-being to children, young people and adults who visit them, contributing to the improvement of visitor’s health.
A revolutionary commitment to care began with an alliance between the Colombian Heart Foundation and National Natural Parks of Colombia, which proposes to invite the medical and health community in the country to learn how to prescribe VITAMIN N, based in the evidences that demonstrate its importance for human welfare.
Somos la gente de la conservación