



ECOTOURISM

As a strategy of conservation in National Natural Parks of Colombia



El ambiente
es de todos

Minambiente

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62 National Parks

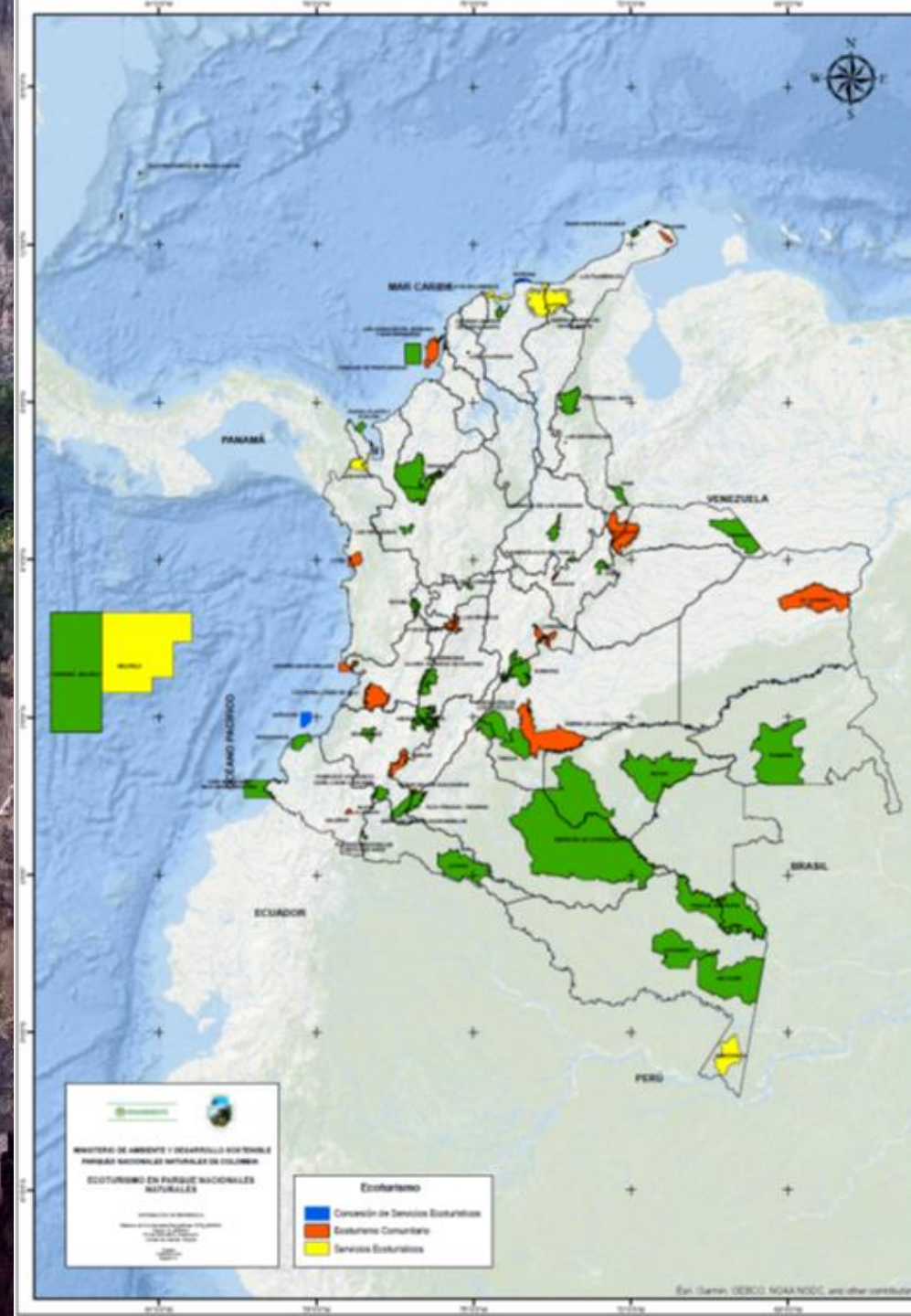
17'466.974 ha
de extensión

10% of the global
biodiversity

Second place in
megadiversity

15% of National
territory

Introduction

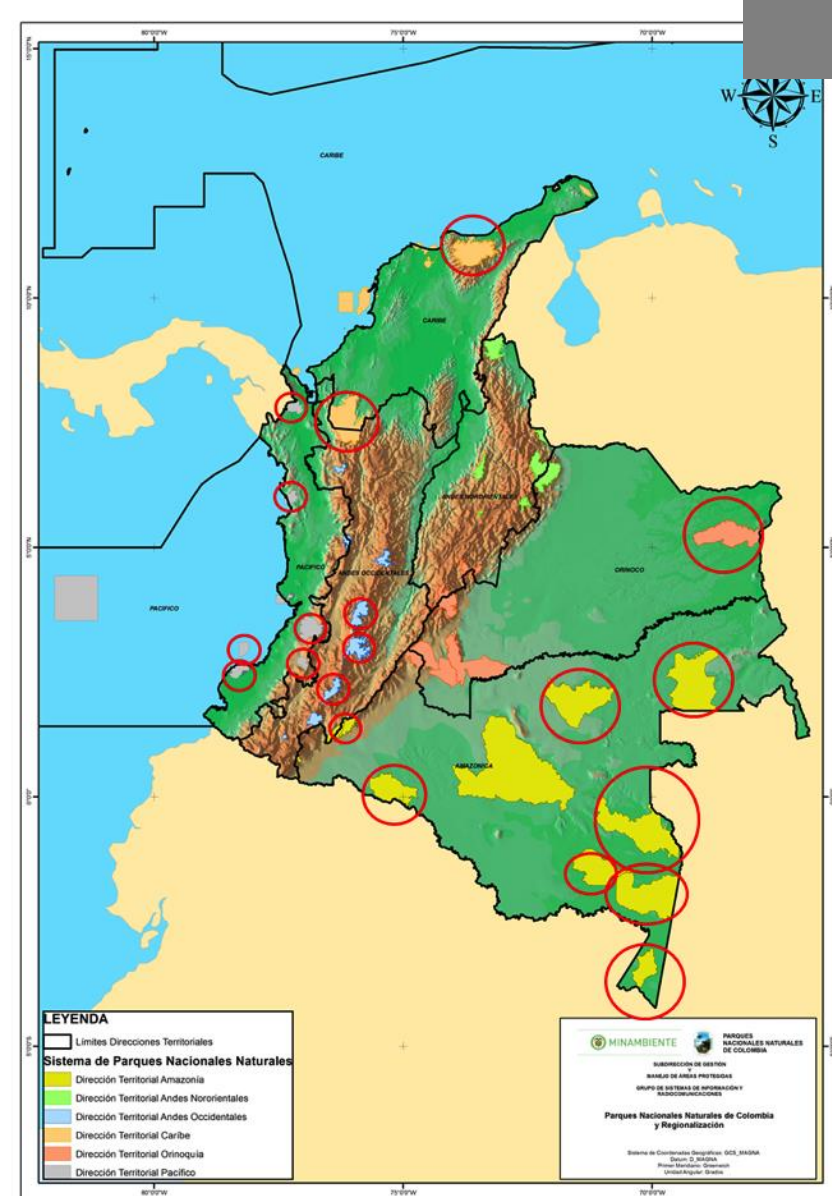
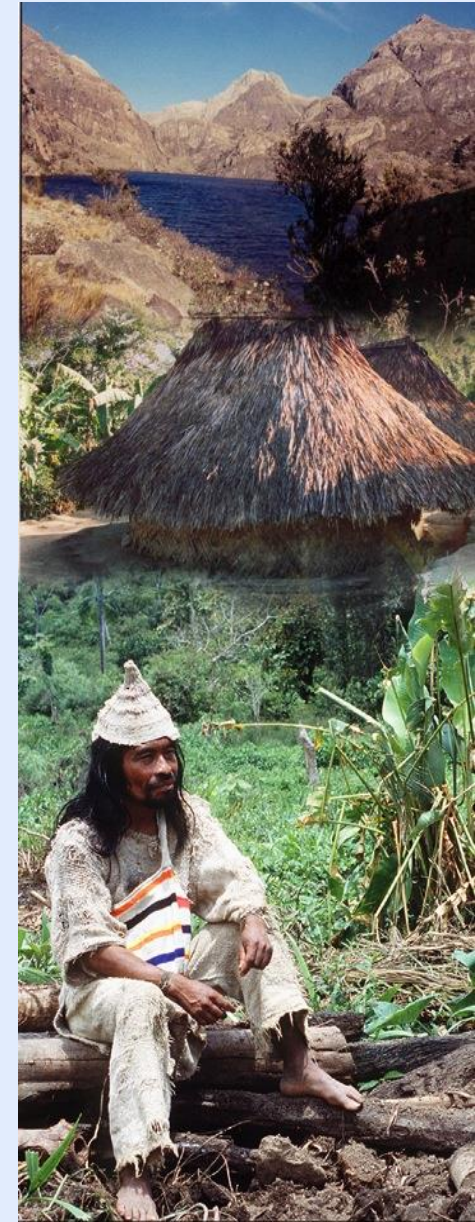


Introduction

32 natural protected areas overlapping with ancestral Indigenous and Afro Colombian territories

82 Indigenous Peoples

40 Afro Colombian communities



Ecotourism

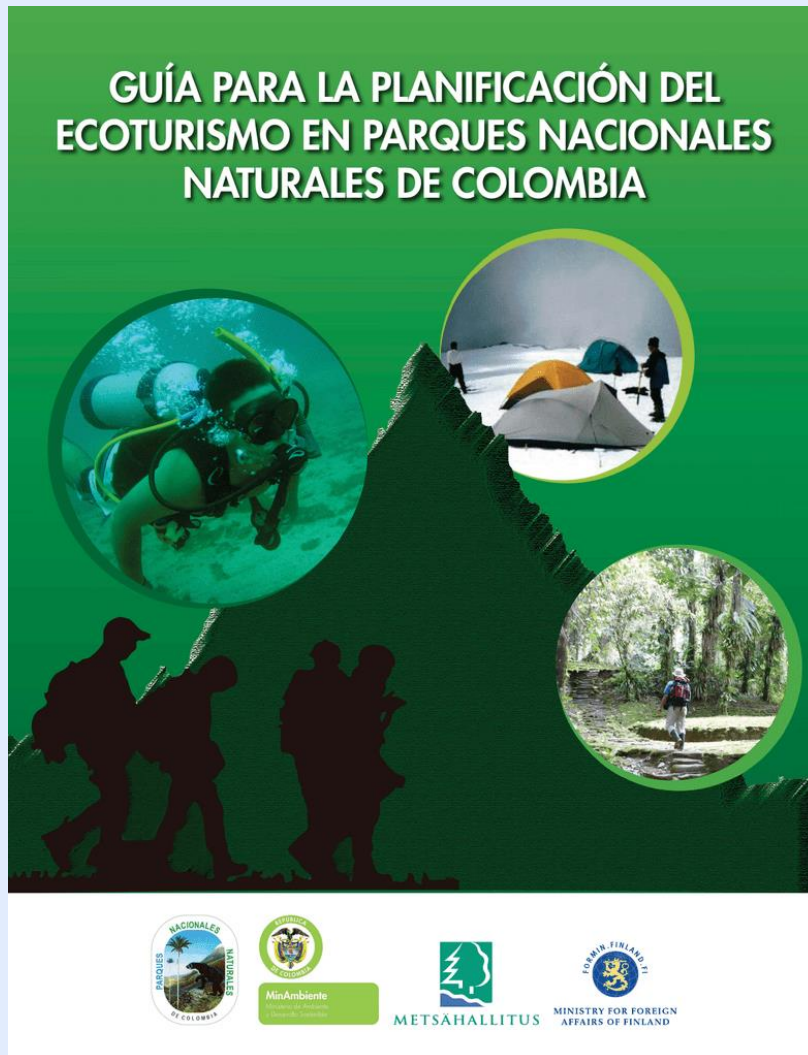
Ecotourism is a strategy that improve and keep the natural and cultural values, share this responsibility with those involved in their development, enhancing the visitor a particular experience and stimulate alternatives that benefit economically and environmentally to local communities and regions, from the opportunities that represent these protected areas in the country.

Ecotourism Guidelines in National Natural Parks of Colombia

Resolution 0531 of May 29th of 2013



Ecotourism



Ecotourism Guidelines in National Natural Parks of Colombia

Resolution 0531 of May 29th of 2013

23 National Parks with ecotourism vocation

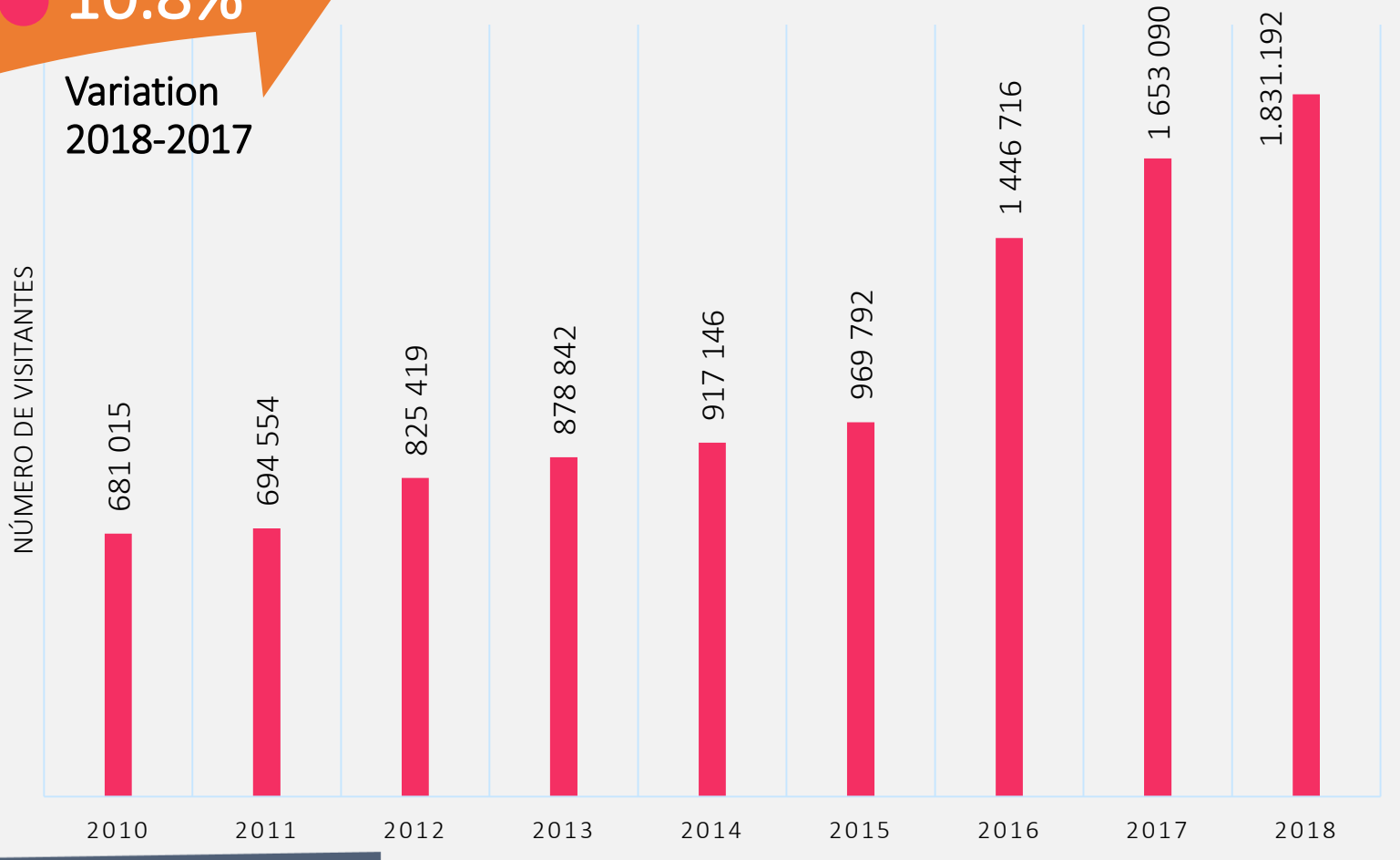
21 National Parks with Ecotourism Plan



10.8%

26,6%
Variation 2018-2016

Variation 2018-2017



Visitors Number



Ecoturismo
COMUNITARIO



Parques
Nacionales
Naturales de Colombia



Alliance with local community organizations for the provision of services and ecotourism in protected areas and strengthening their capacities, improving the conservation of natural and cultural resources, the quality of life of the communities and regional development.



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Corales del Rosario National Natural Park

Nativos Activos

- Afro community– Isla Grande
- 10 years in operation

Iguaque Fauna and Flora Sanctuary

Naturar Iguaque

- Peasants
- 10 years in operation

NTRO DE VISITANTES
FURACHIOGUA



Santuario de Fauna y Flora Iguaque

NATURAR IGUAQUE es una empresa comunitaria conformada por 21 personas del Municipio de Arcabuco, que se dedican al ecoturismo bajo el esquema de mejoramiento de la calidad de vida por la vía del descanso.

Utria National Natural Park

Corporación Mano Cambiada

- Afro communities from Pacific Area
- 10 años years in operation



Cueva de los Guacharos National Natural Park

Corpoandaguies –
Cerca Viva

- Peasants
- 3 years in operation

A black bear cub is the central focus, sitting upright in a natural, grassy environment. The cub has dark, thick fur and a lighter-colored snout. It is surrounded by tall, thin grasses and some broad-leafed green plants. The background is a dense thicket of similar vegetation, creating a sense of a wild, natural habitat.

Chingaza National Natural Park

Corpochingaza

- Peasants
- 3 years in operation.

Otún Quimbaya Flora and Fauna Sanctuary

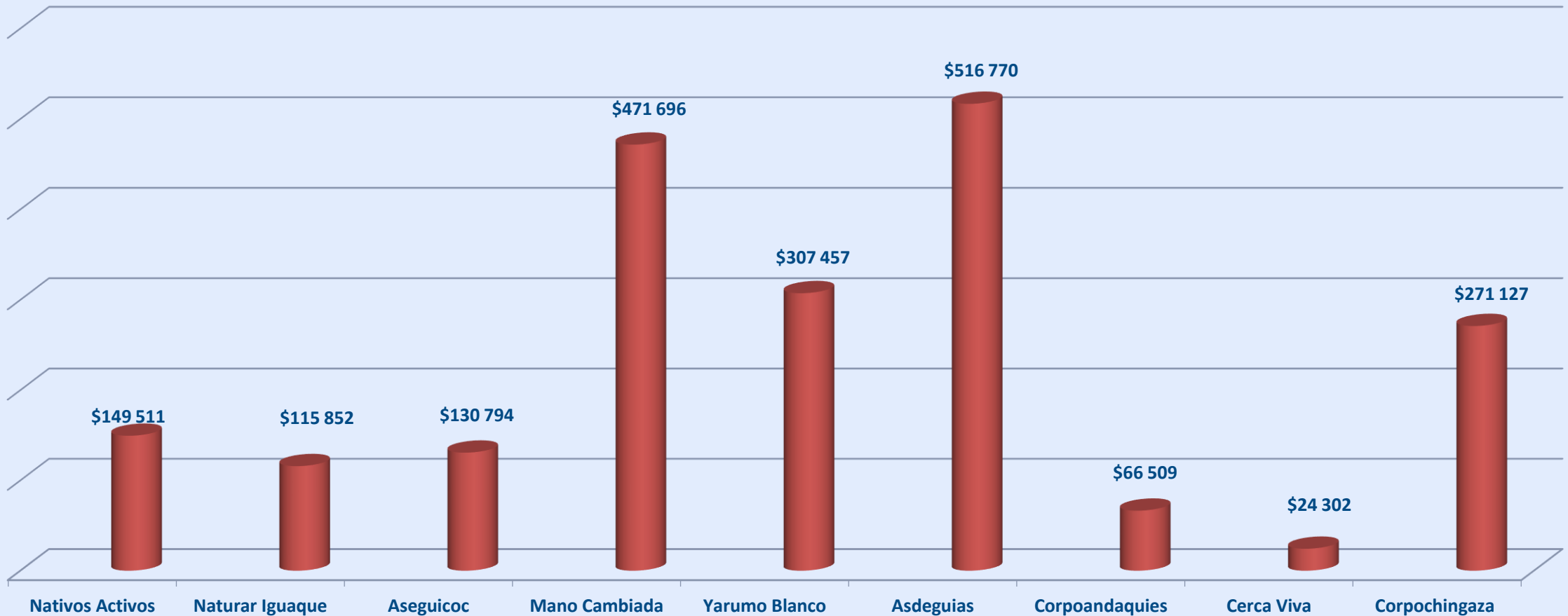
Yarumo Blanco

- Peasants
- 10 years in operation
- Sustainable destination



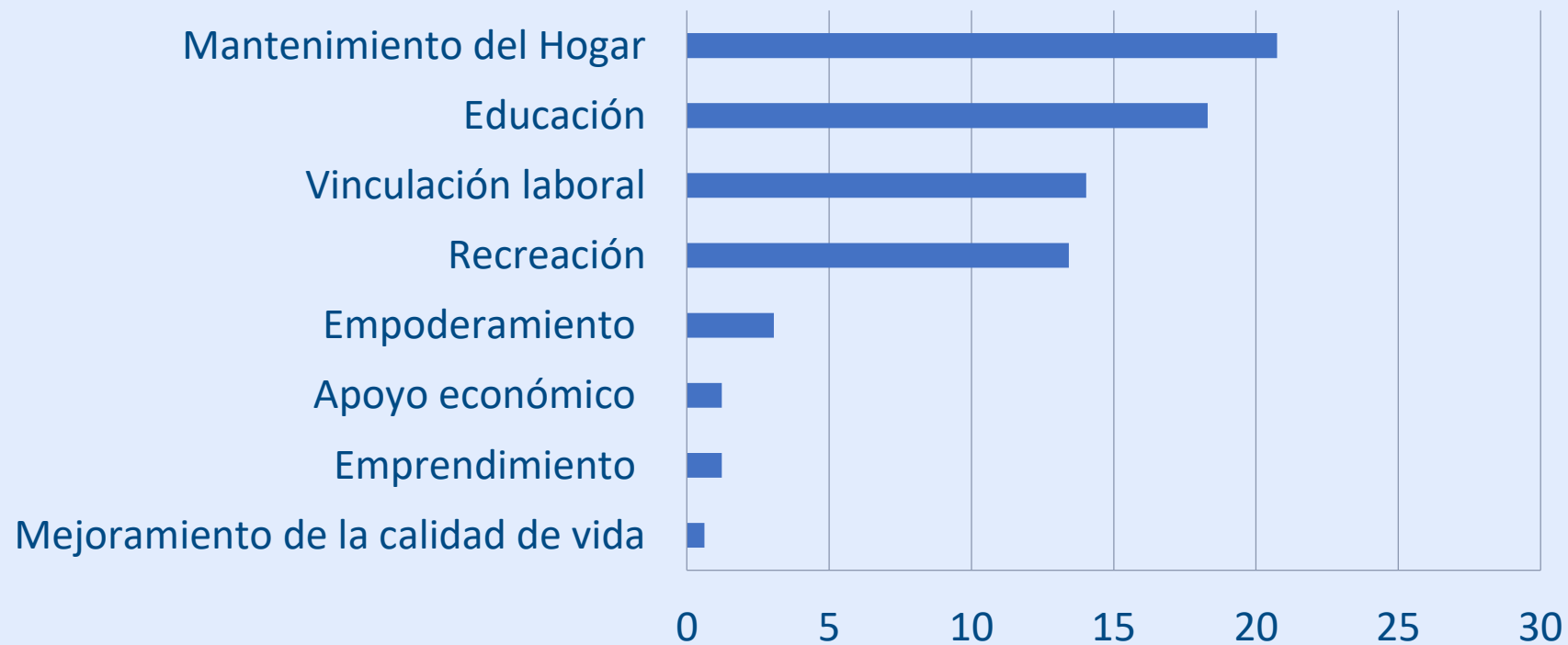
Benefits

Total Income for the Community Companies (2008 – 2018) - US





Benefits to family group



Current Concessions

Tayrona National Natural Park



Gorgona National Natural Park





Concession

(2005 -2018):

- Benefits to
community

USD 14.626.300

-Remuneration to
PARQUES:

USD 10.057.000

Community Ecotourism

(2008 -2018)

- Income to
community:

USD 2.359.150

- Remuneration to
PARQUES:

USD 85.632



Tayrona NNP

- Transformed areas have declined from 8% to 1% over a 10-year period.
- 97% conservation status (15 years)



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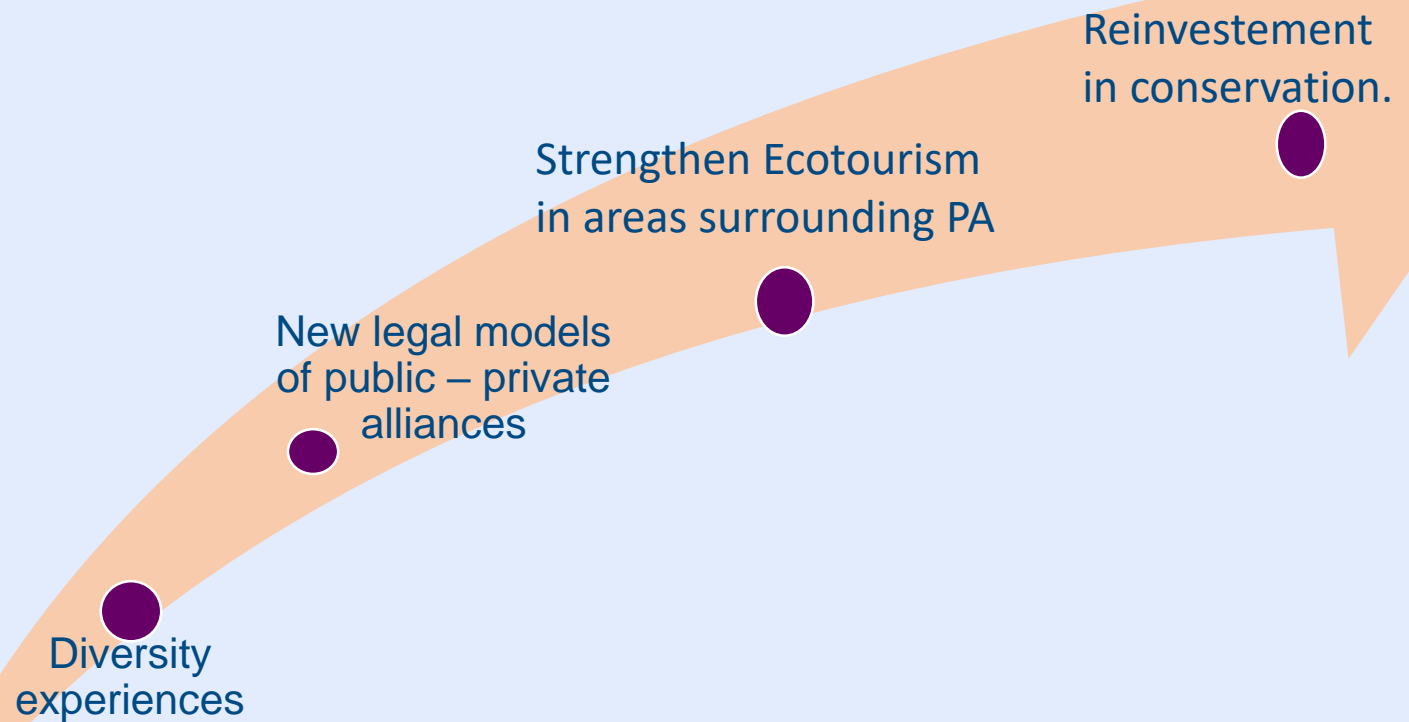
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Case Study





Challenges





Healthy Naturally in Parks

GENERAL OBJECTIVE

Consolidate the Natural National Parks as spaces that promote healthy life styles and well-being to children, young people and adults who visit them, contributing to the improvement of visitor's health.



Vitamin N

A revolutionary commitment to care began with an alliance between the Colombian Heart Foundation and National Natural Parks of Colombia, which proposes to invite the medical and health community in the country to learn how to prescribe VITAMIN N, based in the evidences that demonstrate its importance for human welfare.





Somos la gente de la conservación



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