

# Workshop on « Ecotourism Development in the Protected Areas of the Guianas »

-  
*Territory tourism context*

*Bigi Pan, Suriname – 19/11/2018*

# TOURISM EXPERTISE TERRITORY ORGANISATION

From the Tourism Code and NOTRe legislation

## REGIONAL AND DEPARTMENTAL LEVEL

### Territorial Collectivity of French Guiana

Expertise in the economic & territory development, financial subventions to both private and public sectors.

Leader of tourism topics for any consortium of multiple cities and local stakeholders.

### Tourism Committee of French Guiana

In charge of tourism strategy, regional promotion activation plan, monitoring of data, coordination of tourism stakeholders, development and organisation of subsidiaries.

## INTERMUNICIPAL LEVEL

### Communities of municipalities

Promotion of tourism, including the creation of tourism office.

Expertise in the territory development strategy and local development.

### Tourism Offices

Animation, promotion of municipality or group of municipalities, coordination of local tourism stakeholders.

### Tourism Information Offices

Visitors' welcome center

# FRENCH GUIANA

**Area : 83 846 km<sup>2</sup> with 412 km of sea front**

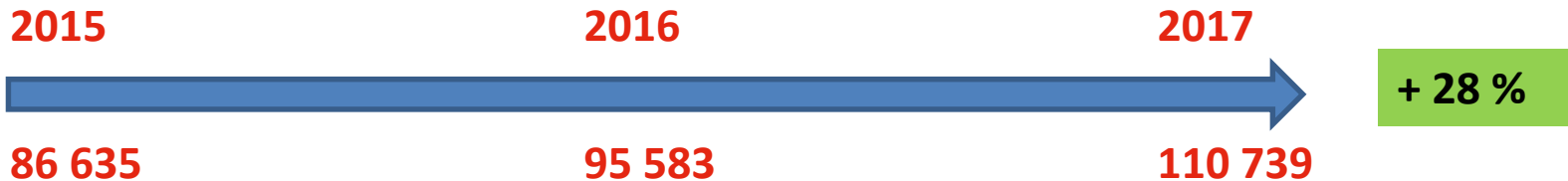
**Demography in 2018 : 281 612 people** (sources INSEE)

**GDP in 2017 : 4,2 Billions €** (sources INSEE/IEDOM)

**Share of Tourism in the GDP : 9%** (sources Atout France)



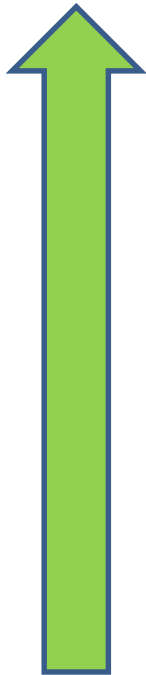
## Growth of incoming tourist for the last 3 years



# FRENCH GUIANA

## High Touristic Area in 2018

### THE TOP 5 ! (per number of visitors)



1. Salvation's Islands : 53 098

2. Zoo of French Guiana : 36 158

3. Natural Reserve of Kaw – Roura : 26 436

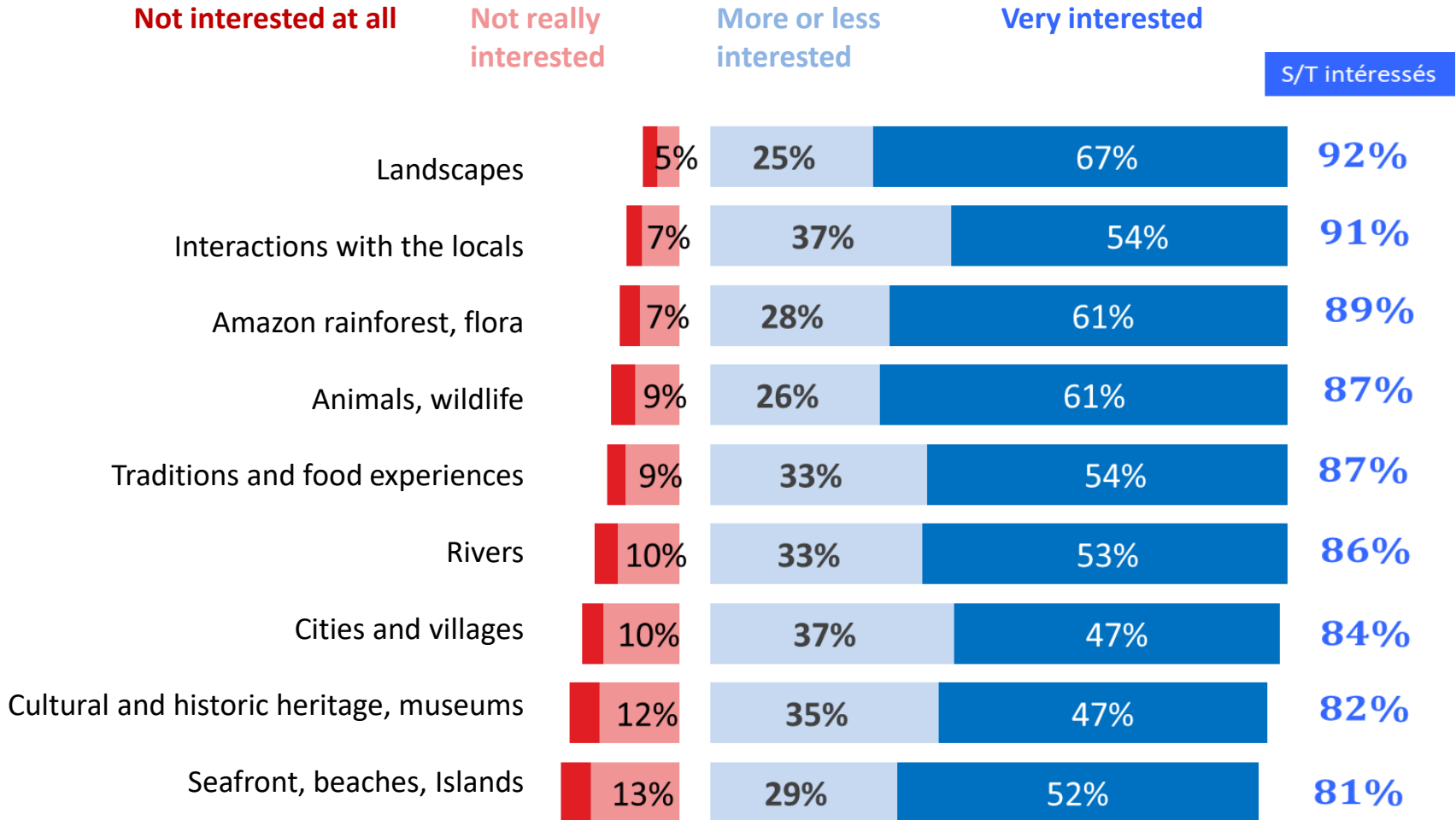
4. Spatial Center : 19 793

5. Transportation camp : 10 832



# INTEREST IN FRENCH GUIANA

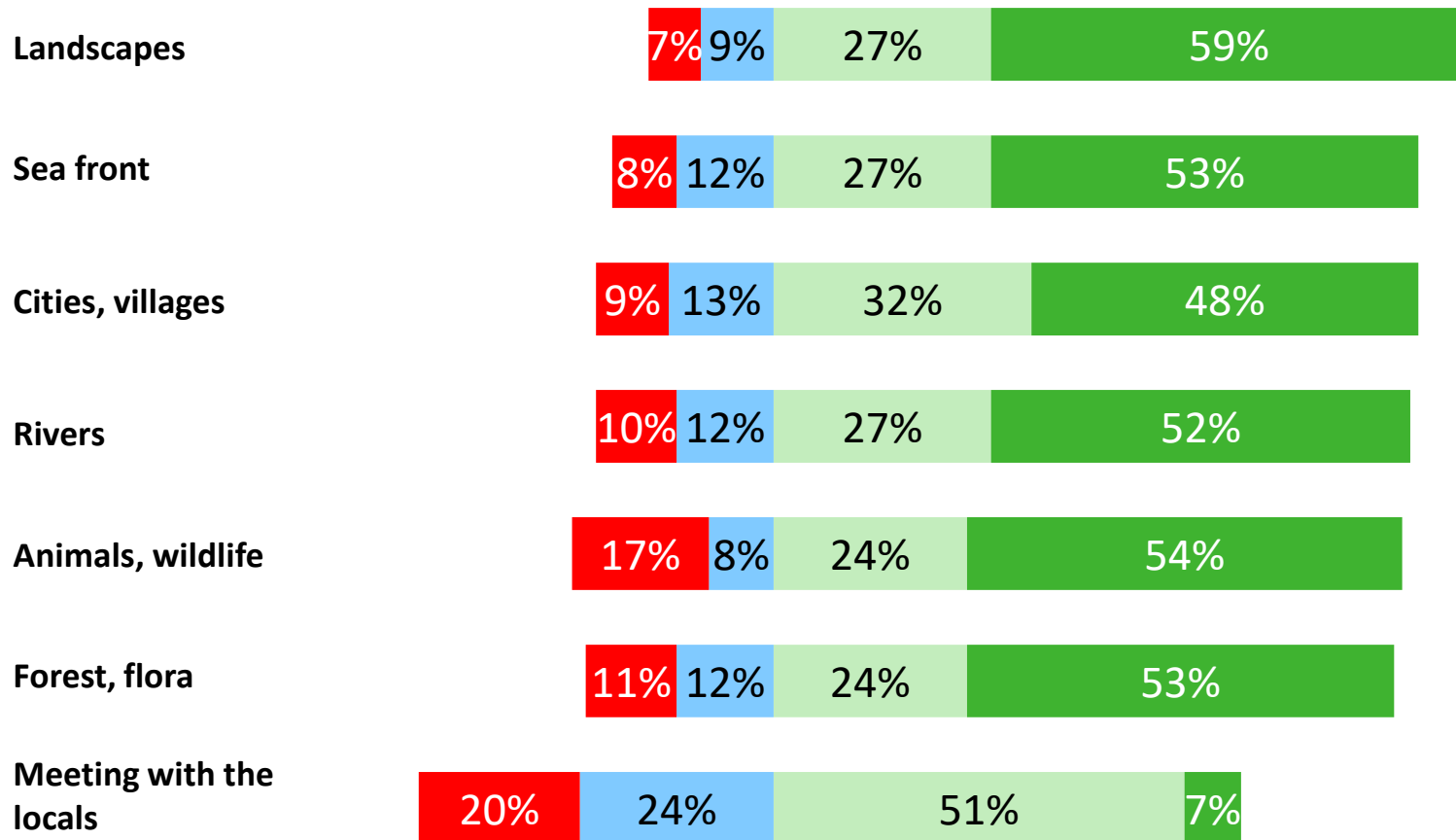
## Inbound tourism



# LANDSCAPES REMAIN THE MAJOR ASSET OF FRENCH GUIANA

## Domestic tourism

● Not interested at all ● Not really interested ● More or less interested ● Very interested



# PROTECTED NATURAL AREAS

1 national park (French Guiana Amazonian Park)

7 natural reserves:

- Accessible to the public: Amana, Connétable, Marais de Kaw, Mont Grand Matoury, Trésor
- Non accessible to the public : La trinité, Nouragues



# THANK YOU



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*Comité du Tourisme de la Guyane*





Parc amazonien  
de Guyane  
Parc national

# Parc amazonien de Guyane

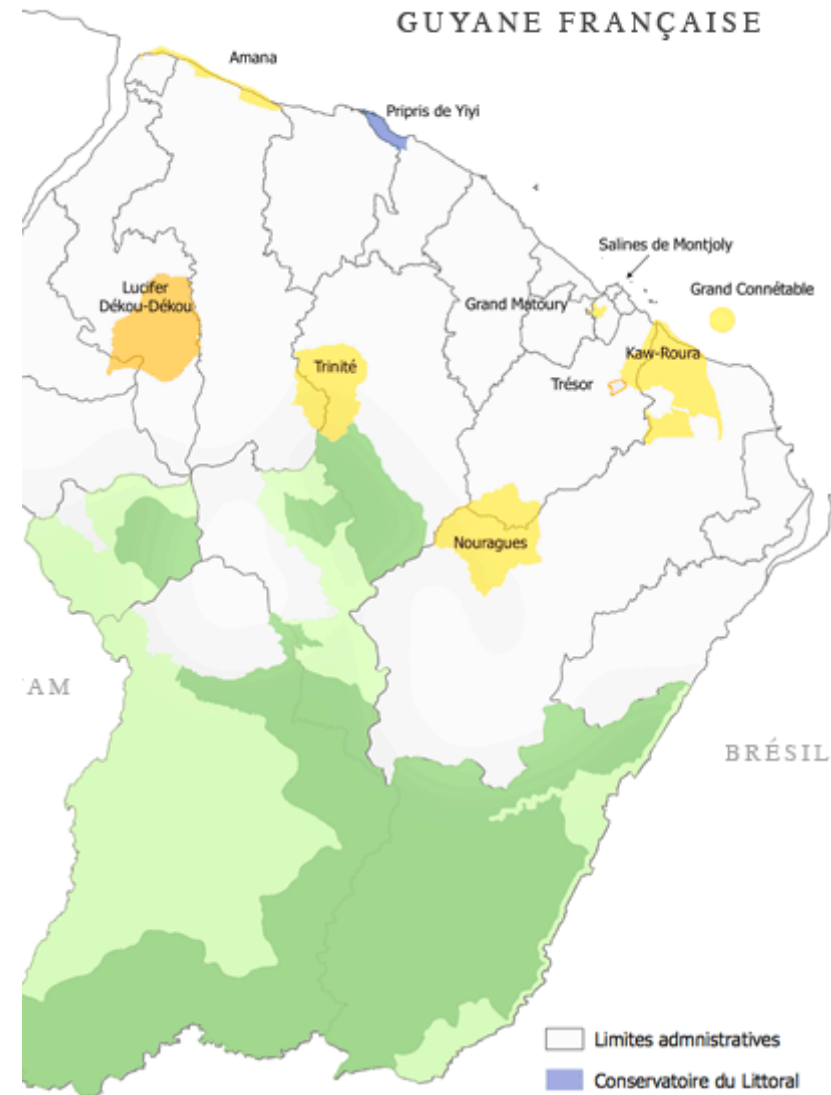
RENFORESAP

Suriname, november 2019



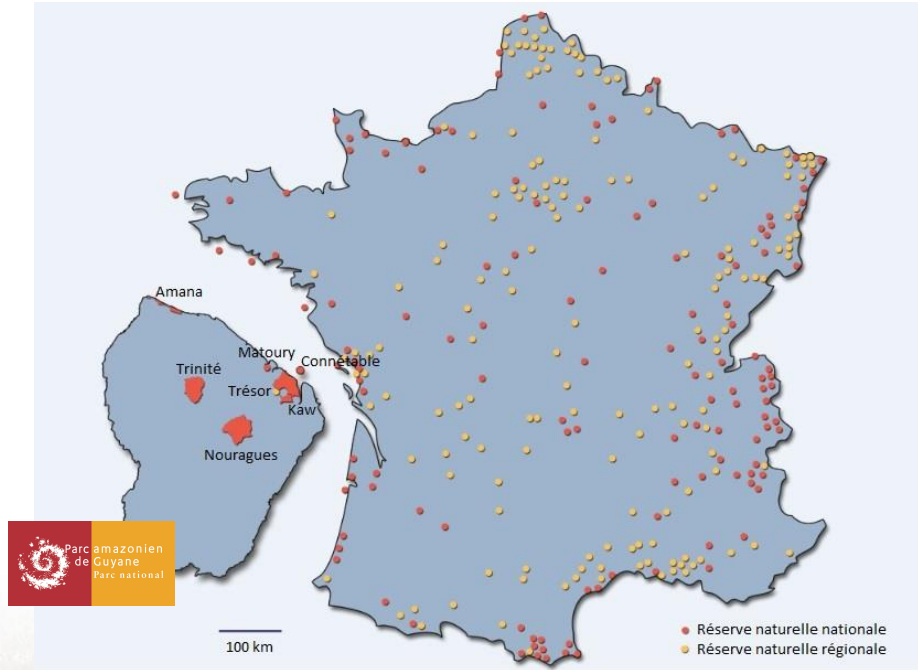
# French Guiana protected nature areas

- 6 National Nature Reserves
- 1 Regional Nature Reserve
- 3 Integral Biological Reserves
- + 20 Coastal Conservatory sites
- 1 Regional Nature Park
- 1 National Park



# French Guiana protected nature areas

- Nouragues: the largest national nature reserve of France, created in Dec. 1995, 105,800 ha.
- Mont Grand Matoury : the smallest nature reserve of French Guiana, but the largest urban nature reserve of France, 2,123 ha and the highest point on the French Guianese coast.
- The French Guiana Amazonian Park is Europe's largest park .... Together with the adjacent Tumuchumaque National Park in Brazil, it forms the largest protected nature area in the world: 7.1 million ha.



# Tourism in protected areas

>>>**RNN KAW-ROURA** : The third most popular tourist destination of French Guiana (nature tour, with observation of birds and caymans)

>>**RNN AMANA**: Watch sea turtles on the beach and experience the Kalina culture

>>**RNN NOURAGUES**:  
Tourism was stopped in 2006 at the Arataï camp, due to the murder of two rangers, Capi and Domingo, by gold diggers: Currently, the reserve is working on a tourism project.

>>> **RNN ILE DU GRAND CONNETABLE**  
A few tours with one licensed operator

>>>**FRENCH GUIANA AMAZONIAN PARK**: a collaborative tourism strategy developed with local communities and municipal partners



# PRESENTATION OF THE NATIONAL PARK

Created : 2007

Surface area: 3.4 million hectares

4 municipalities have signed the national park's charter:

- **Camopi:** about 500 tourists/year
- **Saül :** more than 4,000 tourists/year
- **Maripa-Soula:** about 1,200 tourists/year
- **Papaïchton:** about 500 tourists/year



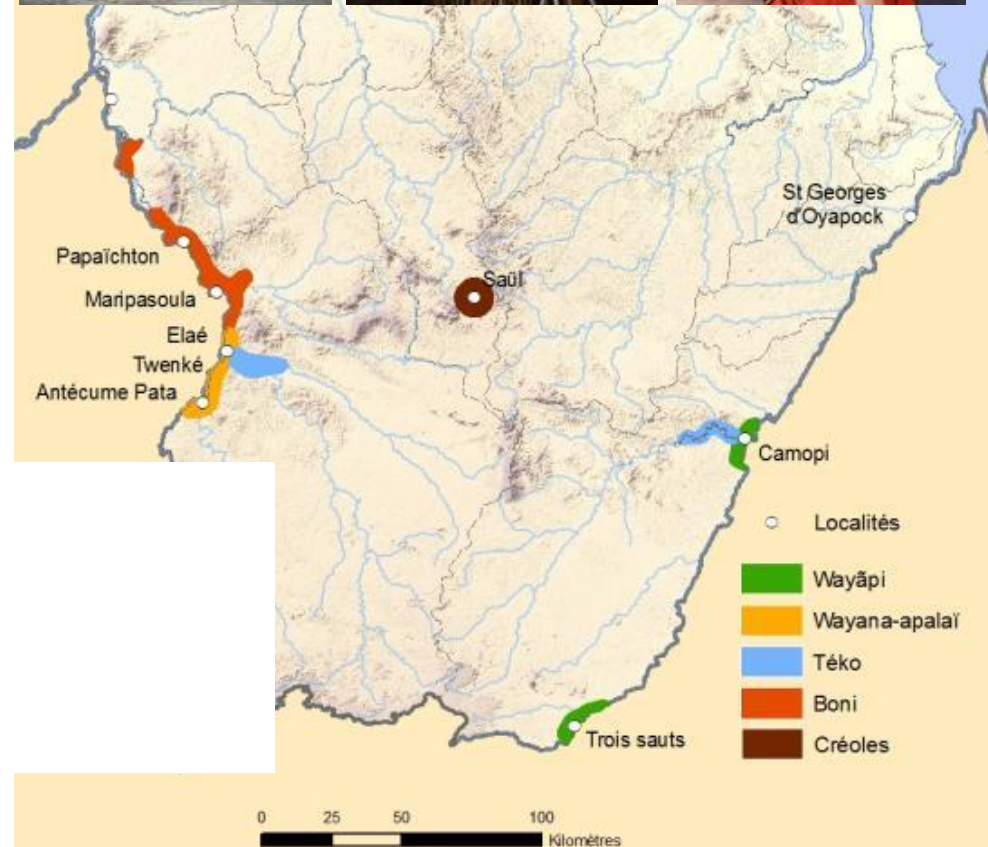
# Local Populations

Three distinct tourism contexts with differing views on tourism development:

- ✓ Boni country
- ✓ Saül
- ✓ Amerindian territories on the Upper Maroni/Lawa and Upper Oiapoque rivers

## Indigenous Communities

- ✓ Wayãpi
- ✓ Wayana-Apalai,
- ✓ Teko
- ✓ Boni



# TOURISM STRATEGY

## 3 AXES

- 1. Structure the existing tourism offer**
  - Support players to develop a quality approach
  - Creation/management of discovery trails
  - Capacity building
- 2. Improve access to territories**
  - Reduce isolation
  - Develop accessibility for all
- 3. Promote the territories**



# SAÜL

- Gateway to the French Guiana Amazonian Park
- About 4,000 visitors per year
- More than 90 % of the village's economic activity is based on ecotourism
- A network of 45 km of discovery trails around the village

**Saül, plan du bourg**

**Carte des sentiers**

**SERVICES PÉDAGOGIQUES**

**HÉBERGEMENT**

**RESTAURATION**

**TRANSPORTS ALTERNATIFS**

**AUTRES**

**De la science au tourisme**

**BIEN ORGANISER SON SÉJOUR**

**ECO-RESPONSABILITE**

**ECO-VEILLE**

**ATTENTION sur les sentiers!**





# SAÜL



# CAMOPI

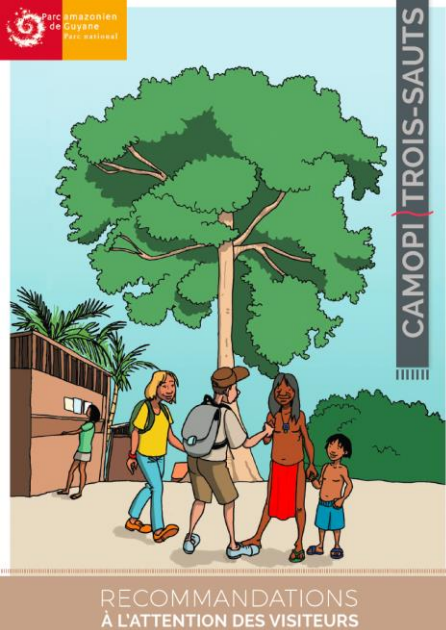


**Controlled access area (ZAR) :** Since 2012, no longer applicable in the village of Camopi

Since then: The inhabitants deplore tourist behavior in their village>>collaboration>> participatory drafting of a code of recommendations for visitors

>>one project located away from the living areas: Mémora (other municipal projects blocked due to use conflicts with inhabitants)

>> See presentation on the **Mémora project**

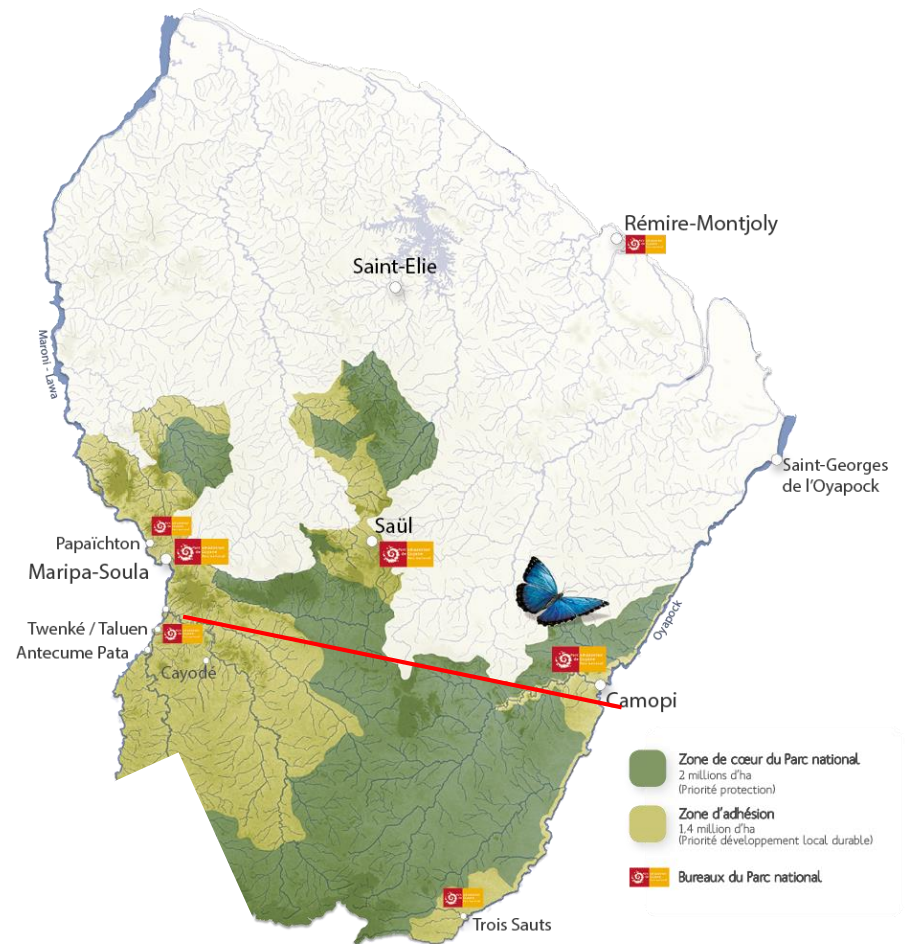


- **La zone de Cœur**

- > Demande au directeur du PAG

- **La ZAR**

- >> Demande au Préfet de la Guyane





# PAPAÏCHTON

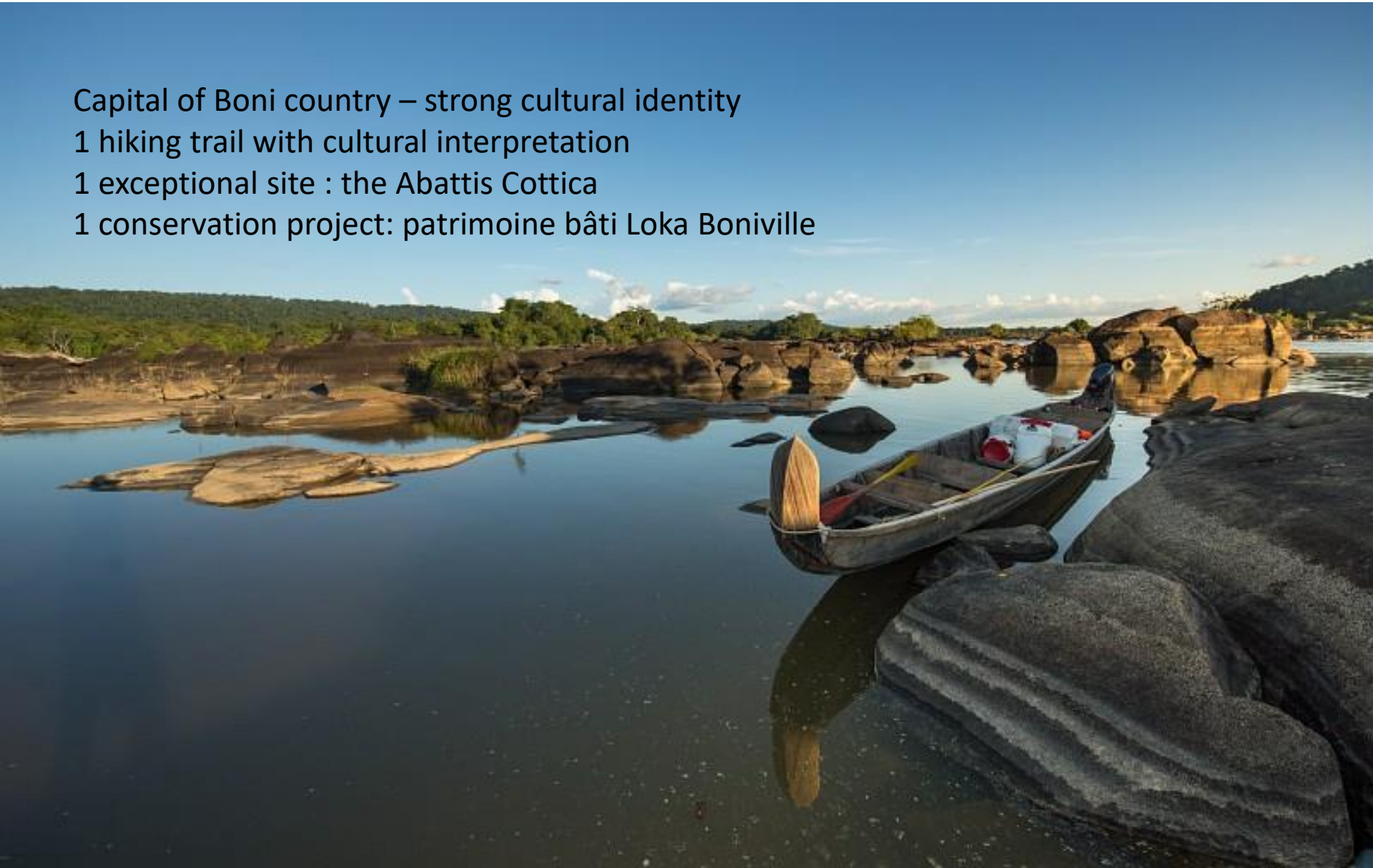


Capital of Boni country – strong cultural identity

1 hiking trail with cultural interpretation

1 exceptional site : the Abattis Cottica

1 conservation project: patrimoine bâti Loka Boniville





# PAPAÏCHTON





# MARIPA-SOULA



- Popular tourist destination
- Strong demand for expedition on the Upper Lawa
- 8 hiking and nautic discovery itineraries
- A competent tourist office
- Festive events and end of mourning ceremonies held in Maripa-Soula and Papaïchton attract numerous local inhabitants ( 1,000 to 2,000 people).





# MARIPA-SOULA



# THANK YOU







# Le Parc naturel régional, gestionnaire d'espaces protégés



support du tourisme



Le Parc naturel régional,  
gestionnaire d'espaces protégés



**acteur de la  
sensibilisation**



**Le Parc naturel régional,  
gestionnaire d'espaces protégés**



**aménagement de sentiers**



**Le Parc naturel régional,  
gestionnaire d'espaces protégés**



Parc  
naturel  
régional  
de la Guyane



Réserve Naturelle  
KAW-ROURA



Réserve Naturelle  
AMANA

**réduction de l'impact**



**Le Parc naturel régional,  
gestionnaire d'espaces protégés**



# Marque Parc



Le Parc naturel régional,  
gestionnaire d'espaces protégés



**nouvelles activités**



**Le Parc naturel régional,  
gestionnaire d'espaces protégés**





# Le Parc naturel régional, gestionnaire d'espaces protégés

