

#### **RENFORESAP's Regional Workshop on**

Ecotourism Development in the Protected Areas of the Guianas
Bigi Pan, Nieuw Nickerie Suriname
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# INTRODUCTION

Suriname is one of the greenest countries in the world, illustrated by the lowest ecological footprint and highest biodiversity per capita. The Interior of Suriname (80+ percent of the land) is part of Wider Amazonia, the Amazon basin and neighboring basins in the Guiana Shield that are largely and contiguously rainforest-clad. It holds a considerable amount of natural wealth in terms of biodiversity, freshwater resources and cultural heritage.

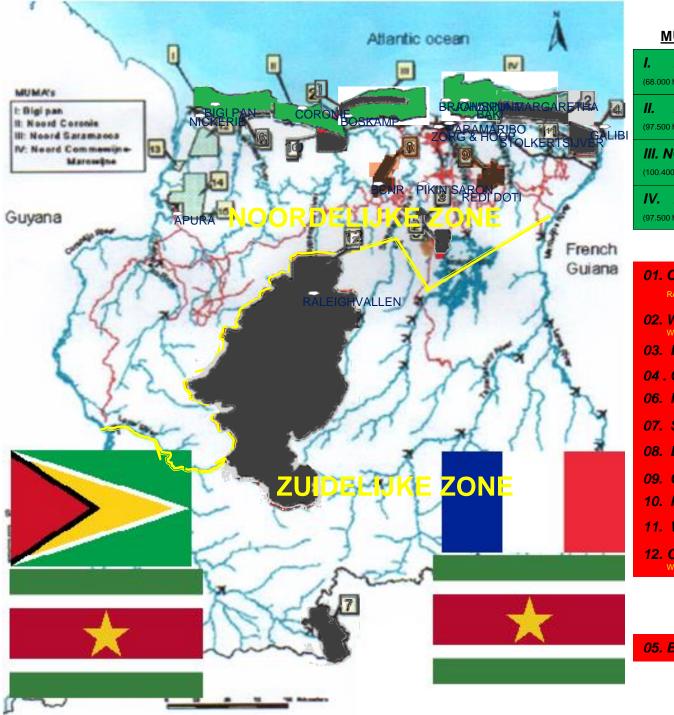
From the years 70 there are several areas, which are representative for the ecosystems of Suriname declared as a protected area. With 16 formal protected areas (11 nature reserves, 4 Multiple-Use Management Areas and 1 nature park) approximately 2.1 million hectares is protected, which amounts to 13% of the total territorial. With the signing of the Convention for Biological Diversity (CBD) Suriname has committed to at least 2020, per 17% of domestic territorial area to protected area to have elevated.

# TYPE OF PA'S

- NATURE RESERVE (natuurreservaten)
- NATURE PARK (natuurparken)
- MULTIPLE-USE MANAGEMENT AREA (bijzonder beheersgebieden)
- SPECIAL PROTECTED FOREST (Speciaal beschermde bossen)
- COMMUNITY FOREST (Gemeenschapsbossen ingesteld conform de Wet Bosbeheer)

# **PURPOSE**

- ECO-SYSTEEM BASED
- ECO-SYSTEEM SERVICES
- SPECIES BASED (HABITAT)
- CULTURAL OBJECTIVES
- NATURAL MONUMENTS
- LANDSCAPE



#### **MULTIPLE USE MANAGEMENT AREA**

I. BIGI PAN

(68.000 ha) 30/12/1987 WHSRN (1989)

II. NOORD CORONIE

(97.500 ha) 25/03/2001

III. NOORD SARAMACCA

(100.400 ha) 25/03/2001

IV. NOORD COMMEWIJNE/MAROWIJNE

(97.500 ha) 04/03/2002

#### **NATUURRESERVAAT**

01. COPPENAME MONDING (12.000 ha) 22/04/1966

RAMSAR SITE

**02. WIA-WIA** (36.000 ha) 22/04-1966

WHSRN (1989)

03. BRINCKHEUVEL (6,000 ha) 22/04/1966

**04. GALIBI** (4.000 ha) 23/05/1969

**06.** HERTENRITS (100 ha) 31/01/1972

**07. SIPALIWINI** (100.000 ha) 31/01/1972

08. BOVEN COESEWIJNE (27,000 ha) 26/08/1986

**09. COPI** (28.000 ha) 26/08/1986

**10. PERUVIA** (31.000 ha) 26/08/1986

**11. WANEKREEK** (45.000 ha) 26/08/1986

12. CENTRAAL SURINAME (1.600.000 ha) 31/07/1998 WORLD HERITAGE SITE

#### **NATUURPARK**

**05. BROWNSBERG** (8418 HA) 14/03/1971

#### LEGAL FRAMEWORK FOR NATURE CONSERVATION

CONSTITUTION 1987

**Grondwet van Suriname** 

AGRICULTURAL LAW 1937

de Agrarische Wet

NATURE CONSERVATION ACT 1954

de Natuurbeschermingswet

HUNTING LAW 1954

de Jachtwet

• SEA FISHING LAW 1980

de Zeevisserijwet

LAW ON ALLOCATION OF STATE-OWNED LAND 1982

het decreet Uitgifte Domeingrond 1982

FOREST MANAGEMENT ACT 1992

Wet Bosbeheer 1992

Ministrial Decree on the establishment of the Special Management Areas

Instellingsbeschikkingen MUMA's

- Ministrial Decree regarding guidelines Estauriene management areas land allocation 2005 Beschikking Richtlijnen Gronduitgifte Estauriene Beheersgebieden 2005 (15 februari 2005 No. 180/0036, SB 2005 no. 16)
- CBD Convention
- RAMSAR Convention
- CITES Convention

### LEGAL FRAMEWORK FOR PA'S

Juridische grondslag beschermde gebieden

- NATURE RESERVES: are established according to the Nature Conservation ACT 1954 and it's resolutions. Natuurreservaten: Natuurbeschermingswet 1954 en de Natuurbeschermingsbesluiten.
- De Multiple Use Management Areas (MUMA's)/Bijzonder beheersgebieden: are established by Ministrial Decree according to Law on Allocation of State-owned land 1982. Ingesteld bij ministeriele Beschikkingen o.b.v. het Decreet Uitgifte Domeingrond 1982.
- Nature Park . Suriname has one Nature Park (Brownsberg NP) that is established by Ministrial Decree according to the AGRICULTURAL LAW 1937 and Law on Allocation of State-Owned Land 1982 (expansion) . Natuurpark: ingesteld bij Ministeriele beschikking volgens de Agrarische Wet en Decreet Uitgifte Domeingrond (uitbreiding)
- Special Protected Forest Reserves: are established by Ministrial Decree according to the Forest Management ACT 1992. Speciaal beschermde Bossen: ministeriele beschikking (Mapane en Kabo)

# Management PAs

- All natural resources are property of the Government and the people of Suriname.
- The management of the forest area falls under the Ministry of Spatial Planning, Land & Forest Management (RGB)
- The Nature Conservation Division (NCD) under the state Forest Service (LBB) is responsible for the protection and sustainable of Suriname's natural wealth. (Minister RGB-> Deputy Permanent Secretary Forest Management ->Head Forest Service -> Coordinator NCD)

# **Threats**

- By increasing the number of visitors, which leads to more income, so that PAs can work in a self-sufficient manner, there might be spoken of MASS TOURISM;
- Arguably the most serious long term threats are the rich natural and timber resources in and near the property (these activities has expanded rapidly near the PA's);
- Tourism can also threaten PA resources by destroying habitat, disturbing wildlife, impacting water quality, and threaten communities by over-development, crowding, and disruption of local culture.

### **CHALLENGES**

- A lack of adequate resources and capacities and manpower to manage and control the PA's;
- Fragmentation of tasks and authorities that are assigned to various organizations;
- The mandate to exploit eco-tourism in PA is in hands of different authorities (Head Forest Service, DC of the district and Ministry of Trade, Industry & Tourism);
- Competition among the people of the local community to operate in protected areas.
- Mass tourism can put the PA's under stress.

# Best practices on eco-touristic activities

• Establishment The **Suriname Nature Conservation Foundation**, **STINASU**. It is a quasi- ngo ( quango ), which is dependent on income from ecotourism and on project funds obtained from international partner organizations, such as the World Wide Fund for Nature (WWF). The Surinamese government (the Ministry of Natural Resources ) appoints the board of the foundation. It was the first organization that introduce eco-tourism in the region. Years ago, beginning of STINASU, tourism had an EDUCATIONAL CHARACTER where the tourists actually learned something about nature (educational tours). STINASU assist the operational management (NDC) in the PA's and focus on nature-based tourism and research in support of Suriname's governmental protected areas efforts. The slogan of the Stinasu was for years: *Nature conservation is Self preservation*;

Mangrove school in Coronie.

## Best Practices on eco-tourisme activities

 Brownsberg: for years this site has been of interest for researchers (mostly fauna research)

CSNR: Raleighvallen, Voltzberg

Braamspunt and Galibi NR: Sea turtles

• Commewijne/Marowijne MUMA: bird watching and rehabilitation of trail of the old plantation. It's the place where nature, culture and history meets. {Mr. Bas will continue with the next presenation for the best

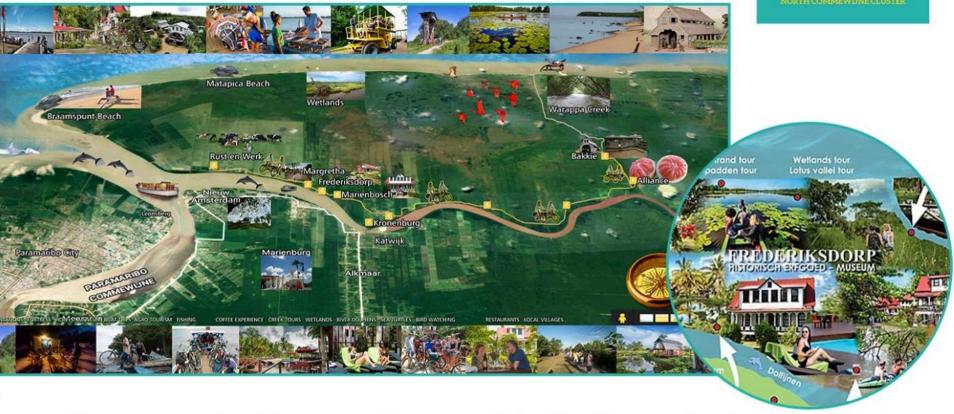


# THIS IS OUR CLUSTER



NORTH COMMEWIJNE

Tourism
Joint
Venture



- Vegetable Suppliers
- Local Community
- Grocery Stores
- Merchants
- Wetland Tours
- Owners
- Museum

Tour Operators



Local Boat Rental



Tour Guides



Bike Rental Companies



Local Hotels



Local Restaurants



# WHY ARE WE SO SPECIAL? WE HAVE IT ALL

#### Nature

- Sea Turtles Nesting Area
- River Dolphins spotting
- Birdwatching (approx. 300 species in the region)
- Mud Flats with Scarlett Ibis and Sandpipers
- Huge wetlands
- Ocean beach

#### Small entrepeneurs

- Mangrove tours
- Local restaurants
- Bicycle tours
- Fishing in ocean, swamps and river
- River cruise tourism
- Creek tourism
- Agro-tourism, coffee, citrus, cattle
- Adventure tourism

#### Resorts and facilities

- Local lodges & hotels
- Swimming pool

#### Environment

- MUMA, scientific research

#### National architecture heritage

- Museum collection

Traditional villages (unique Javanese communities)

- Rich cultural heritage

Colonial and plantation history visuals

- Cultural landscape





# **CLUSTER'S AGENTS**



Transportation Providers

Domestic / Intl.
Air Carriers

Ground Transportation Providers

Boat Transportation providers

Professional and other Associations



and Technical

Assistance

**Other Suppliers** 

Food Service Providers

Public Relations / Marketing Firms

**Artisans** 

Institutions /
Community
Orginizations
NGOS

Government
Agencies /
Infrastructure

# **GROWING TOGETHER**

## We thank you in advance



Cattle farm/Plantation Rust en Werk



Plantation Resort Frederiksdorp



Plantation Bakkie



Plantation Warappa Kreek



Tourism

United Tour Guides Suriname



Bondru Tours



Fortress New Amsterdam



Plantation Katwijk



Green Heritage Fund Suriname



Dipai Transport



Robby



Fietsen in Suriname



AST







# **GOVERNMENT SUPPORT TO TOURISM**

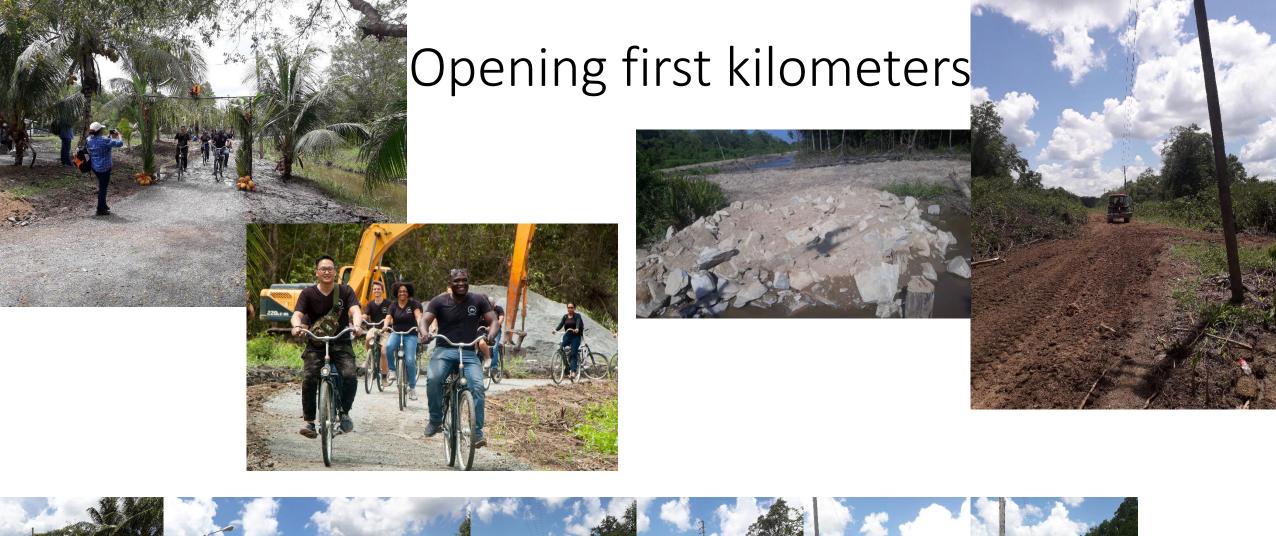


- The Ministry of Finance and The Ministry of Trade Industry and Tourism granted the North Commewijne Tourism Cluster USD\$ 150,000
- The Ministry of Finance and The Ministry of Trade Industry and Tourism granted the Brokopondo Tourism Cluster USD\$ 125,901.50
- The Ministry of Finance and The Ministry of Trade Industry and Tourism granted the Coronie Tourism Cluster USD\$ 79,000
- The Ministry of Finance and The Ministry of Trade Industry and Tourism granted the Paramaribo Live museum Tourism Cluster USD\$ 98,624.00
- The Ministry of Finance and The Ministry of Trade Industry and Tourism has drafted national strategic tourism Plan Suriname 2018-2030 and are in preparation with the IDB to arrange the drafting of a Tourism Masterplan
- Ministry of Foreign Affairs E-visa and tourist cardMinistry of Finance Tax incentives for the tourism industry
- Ministry of Education and Culture Formulate a sound cultural policy and diplomacy with relevant actors
- Ministry of Public Works Transport and Communication Airport upgrading

## Government support of bridges and gravel in the North Commewijne region











# **AIRLIFT IN SURINAME**

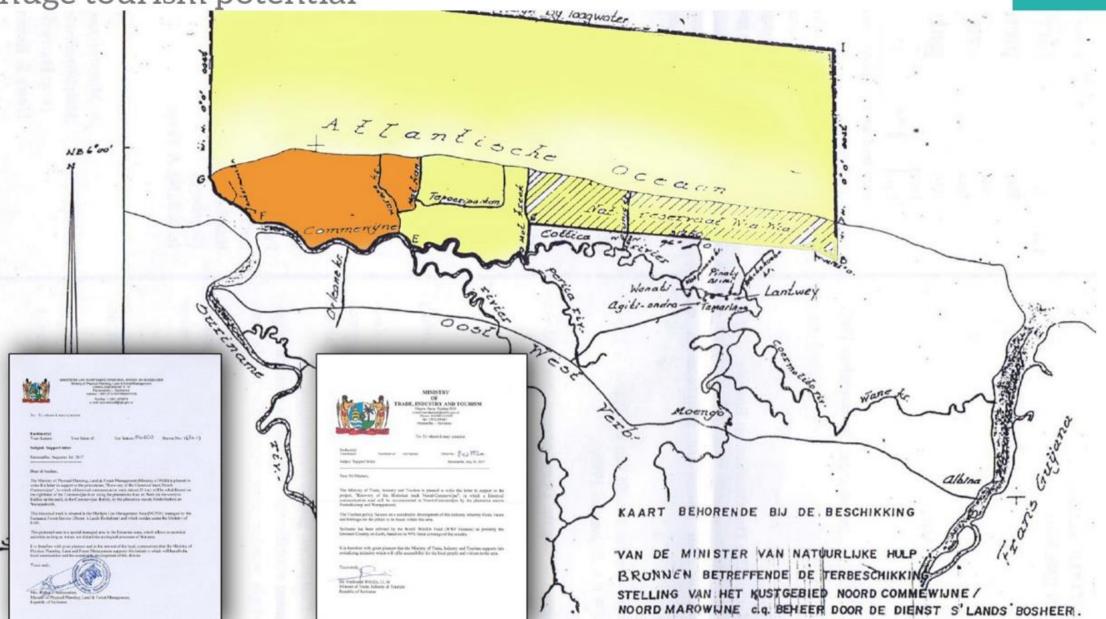


- KLM Royal Dutch Airlines
- Caribbean Airlines
- Surinam Airways
- Gol airlines
- Gum Air and Trans Guyana Airways
- Fly All Ways (New Airline)
- Copa Airlines (New Airline)
- TUI Fly TUI Netherlands (New Airline)



The North Commewijne region is a protected area and offers huge tourism potential





# SUSTAINABILITY OF PROJECT



#### Environmental

- The greater part of the area is MUMA (multi use management area, protected)
- Jobs as nature guides will reduce poaching
- Protecting mangrove sites (climate change)
- Low carbon impact because of car free region

#### Social

- Job creation, so people will stay in the region
- Families stay together, youth won't leave in search of jobs and education
- Activities, the region will become more vibrant for the locals

#### **Economical**

- Entrepreneurs will continue tourism operations
- Sales will increase through successful marketing
- Taxes will stimulate government support



# **JOB CREATION**

Job Creation	2019	2020	2021
Cluster members	313	375	600
Value chain jobs	1500	2200	5000
Women in value chain	600	800	1500
Women in management (cluster)	24	35	75

Leading companies with women as CEO or Company Partner



Monique Nouh Chaia Owner Plantation Katwijk



Monique Pool Green Herritage Fund Suriname (CNN Heroe)



Karlijn Paulus Fietsen in Suriname



Mrs. Dipai Owner Dipai Transport



# WHAT DO WE WANT? VAANT? TO GROW A SUSTAINABLE & PROSPEROUS TOURISM FUTURE





#### **Cluster Goals**

- Increase the number of tourist
- Increase the number bed nights
- Strengthen attractions
- Professional marketing in targeted destination promotion (Holland, EU, Caribbean)

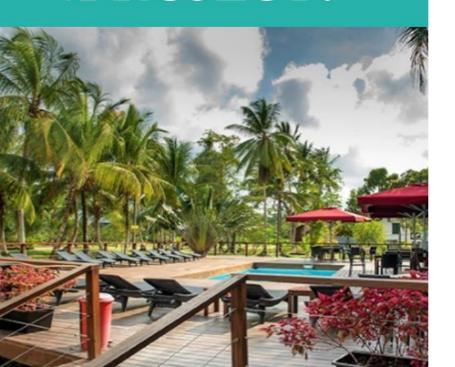
#### Challenge

- How do we connect the sites and upgrade North Commewijne to a TOP destination?
- Training small stake holders
- How to trigger potential tourists to come to Suriname?

#### **Cluster first Results**

- Cluster penetrates EU buyers market
- Start rehabilitation old bicycle trail

# THE MOST IMPORTANT ACTIVITIES FOR THIS PROJECT?





#### Main activities

- Promote and brand the Commewijne region as "one" destination, strengthen attractions and train locals and the tourist employees
- Developing the tourism potential to the max by upgrading and expanding tourism attractions, and train locals
- 3 Expand awareness of local entrepreneurs and citizens about tourism
- Grow the cluster and develop (future) entrepreneurs
- 5 Connect and create synergies between separate tourism attractions to gain more for everybody

# SPECIFIC PROJECT ACTIVITIES





- 1. Build a joint umbrella website for North Commewijne
- Contract professional market agency with proven results and knowledge of target destination
- 3. Develop strategic marketing plan
- **4.** Produce professional marketing material
- 5. Install attractive signage and info panels connecting the region
- **6.** Promote North Commewijne at tourism fairs
- 7. Earn advertisement income to maintain website and folder
- 8. Transform contractor's house to museum including tourist fruit picking area
- 9. Strengthen the cluster (management) strengthening small entrepreneurs for international tourism
- **10.** Strengthening firm, workers and locals to international standard (training)
- 11. Upgrade the attractions (e.g. fruit picking, heritage garden etc)

# OUR CLUSTER PROVIDES VALUE FOR THE ENTIRE ECONOMY





#### Our cluster is Market-driven

AST is Suriname's biggest DMC and will drive international tourism to the Commewijne, and throughout Suriname

#### Our cluster is Private sector led

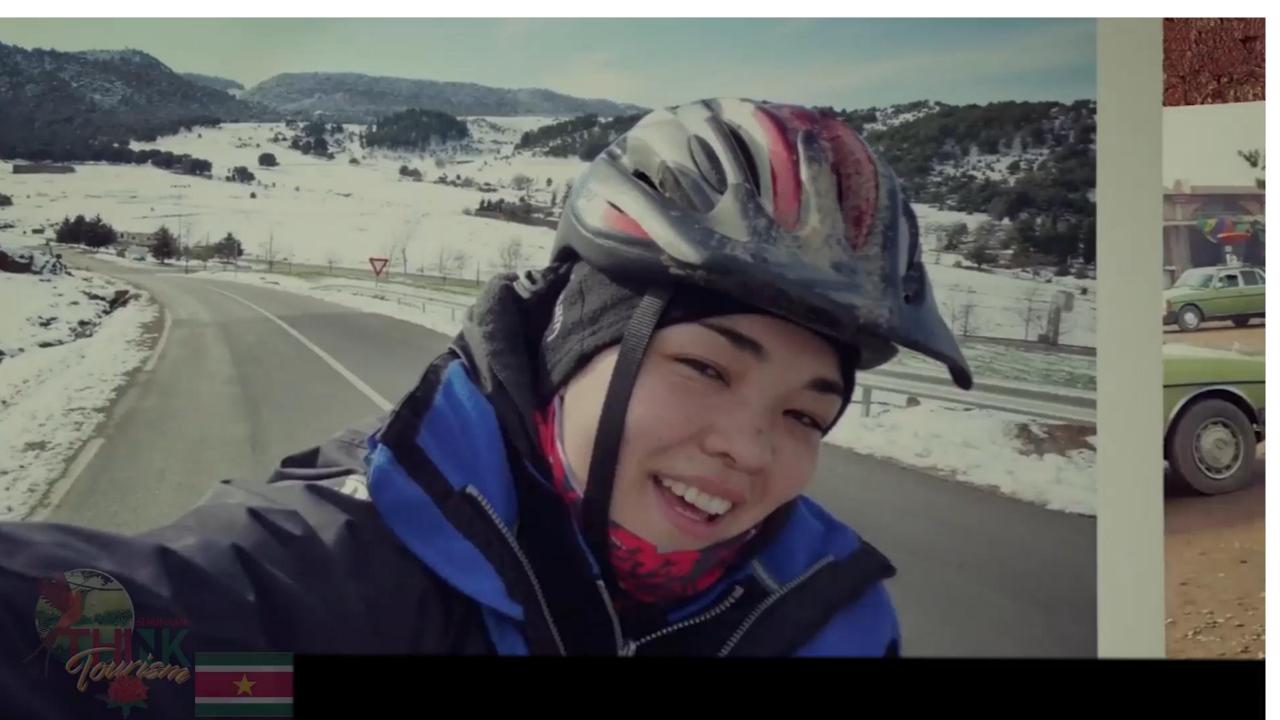
Private sector leaders have jumped in to lead our cluster and have already created big wins for the entire region: rehabilitating Suriname's first car-free bike trail along the villages, plantation, and attractions.

#### Our cluster is Technically sound

Our cluster has proven capacity to absorb and sustain technical assistance

Our cluster generates foreign exchange (FOREX)

Our cluster attracts Foreign Direct investment (FDI), capital, technology and skills





# Thank You FOR YOUR SUPPORT

EXPERIENCE NORTH COMMEWIJNE



